



UNIVERSITÀ
DEGLI STUDI
DI TORINO
ALMA
UNIVERSITAS
TAURINENSIS



DOTTORATO DI RICERCA IN DIGITAL HUMANITIES. TECNOLOGIE DIGITALI, ARTI, LINGUE, CULTURE E
COMUNICAZIONE XXXIV ciclo (2018-19)

CURRICULUM: LINGUAGGI, LETTERATURE, CULTURE STRANIERE E TECNOLOGIE

Carmen Luján-García

Universidad de las Palmas de Gran Canaria

Workshop

An example of a sociolinguistic study: analysis of Anglicisms in the digital press and Internet forums

Wednesday 13 March 2019, h. 16:00-18:00, sala laurea Palazzo Badini Via Verdi 10, 2nd floor

Short summary of the workshop

The workshop will start from several definitions of Anglicism and distinguish between lexical and syntactic, non-adapted, adapted Anglicisms, calques, hybrid, and pseudo/false Anglicisms. Focusing on journalistic and internet sources, a sample of Anglicisms will be collected and categorized with reference to the sections in which they were found (fashion, economy, culture). Discussion and reflection on the impact of the English language on the examined areas. A comparison will be made with the impact of Anglicisms between Spanish-speaking and Italian speakers.

Bio-sketch

Carmen Luján-García (carmen.lujan@ulpgc.es) is a lecturer at the Universidad de Las Palmas de Gran Canaria (Spain), where she currently teaches ESP at the Modern Languages Department. She has also taught ESOL in the United States. Her main field of research is the sociolinguistics of English in Spain, but she also works on the use of ICT in the EFL classroom. Her PhD dealt with the impact of English in the Canary Islands (Spain), published under the title *La lengua inglesa en Canarias: usos y actitudes* (2003, Cabildo Insular de Gran Canaria). She is also the author of *The English Language and Anglo-American Culture: Its Impact on Spanish Language and Society* (2013, Cambridge Scholars Publishing); co-author of *Anglicismos sexuales en español: el inglés como recurso eufemístico y disfemístico en la comunicación virtual* (2018, Comares). She has published in different international papers in journals indexed in JCR such as *English Today*, *Onomazein*, *CALL*, *Spanish in Context*, *RESLA*, among others (please, see list of publications on GLAD website) and some textbooks, *English for Geographers* (2011, ECU); *English, Technology and Telecommunications* (2010, ECU) and *Performing your Communicative Competence*: these last two volumes co-authored with Dr. Soraya García (2015, LINCOM).